



PO Box 1925 Blairmore, AB TOKOEO www.abinvasives.ca

March 5, 2020

Russel Muenchrath Agricultural Fieldman Wheatland County Hwy. #1, RR#1 Strathmore, AB T1P 1J6

Dear Russel Muenchrath,

My name is Megan Evans and in January, I took the reins as the Alberta Invasive Species Council's new Executive Director! I am beyond excited to be in this role and to work with all of you to protect Alberta from the impacts of harmful invasive species. I've been involved with AISC since 2015, when I started a term as an AISC board member, and I've been working in invasive species management since 2014.

2019 was a busy year for AISC. We attended a variety of events throughout the province providing information and outreach on all the latest invasive species news. We updated our EDDMapS Alberta app, which now includes over 100 invasive species that we encourage you to report on; we delivered a well-received annual conference, which drew over 150 attendees; 112 biocontrol releases were facilitated; and we created a new whirling disease fact sheet.

As you are likely already aware, the AISC is a not-for-profit society dedicated to informing and educating Albertans about the destructive impacts invasive species have on our environment, economy, and society. We endeavour to foster partnerships with like-minded municipalities, agencies and groups to collaboratively develop integrated, long-term management programs, and to engage and empower people to act against invasive species in Alberta.

Information developed by the AISC is used across the province by resource managers, industry leaders and concerned Albertans, and our success and outreach is dependent almost entirely on corporate, government and private sponsorship.

With sufficient funding in 2020, we intend to accomplish the following:

- Attend relevant outreach events, conferences and meetings to engage the public and stakeholders.
- Develop and disseminate educational newsletters and materials.



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- Promote, enhance and populate EDDMapS Alberta.
- Provide in the field training on EDDMapS Alberta.
- Update and refresh existing factsheets.
- Increase our presence and engage with the public and stakeholders on social media.
- Update our Grow-Me-Instead brochure with new problem species.
- Update our Water Invaders brochure and hold a number of outreach events to promote the messaging.
- Hold AISC 2020 on March 24 and 25, 2020 at the Lacombe Memorial Centre with an amazing line up of invasive species-related speakers
- With input from our members, revise the AISC Mission and develop a strategic plan so that we can ensure we are most efficiently utilizing our resources to meet our objectives.

We could not do this important work without your continued support. Please consider sponsoring the AISC in 2019 at one of the following levels:

- Platinum \$10,000
- Gold \$5,000
- Silver \$2,000
- Bronze \$1,000

We will appreciatively recognize your generous sponsorship throughout 2020 on our website, in email campaigns, brochures, at future AISC outreach events, and at our annual conference.

Together we are stronger in the battle against invasive species. Thank you for your consideration and if you are interested in sponsoring the AISC or have any questions, please don't hesitate to contact me.

Sincerely,

Megan Evans

Executive Director, Alberta Invasive Species Council

