

Wheatland County

Request for Decision

Regular Council Meeting

September 15, 2020

Report prepared by: Patrick Earl



Community Profile Document Revised Draft and Supplements Draft

Recommendation from Administration

That Council approve the Community Profile Document and supplemental condensed Community Profile documents.

Chief Administrative Officer's Comments

N/A

Report

Division: N/A

The Community Profile document was created to give a comprehensive snapshot of Wheatland County. The conception of the document was identified as an aid for investment attraction support for economic development activities and highlights data on aspects of activity and stories within Wheatland County. It has details on community services, planning support, and regions within the County. Through a revision round, the document has been edited and refined. In addition, subject specific documents have been created from the Community Profile and can be utilized, depending on the audience. The ability to generate specific flat sheets of each subject within the profile will also be possible on demand such as labour, climate, contact data etc. The supplementary documents are titled based on subject matter: "The Building of Wheatland County" is the historical overview; "Living in Wheatland County" is an overview of quality of life assets, utilities, taxes, support programs and services; "Invest in Wheatland County" is an overview of statistical data, development fees, and business support programs and services. All three of these documents comprise the full Community Profile Document.

Relevant Policies, Practices, and Legislation

Community Profile documents are a common element of economic development packages in communities.

Alignment with the Strategic Plan

This document and the subject specific documents created from the Community Profile are elements of investment attraction activities, which is a component of the economic development strategy and implementation plan within Community and Development Services.

Response Options

Option 1: THAT the proposed recommendation is accepted/approved.

Option 2: THAT the proposed recommendation is not accepted/approved.

Option 3: THAT an alternate recommendation is accepted/approved.

Implications of Recommendation

General

Once the drafts are finalized, they will be available for posting and download on both County websites. The Community Profile document is designed for printing in a high-quality saddle-stitched format, and the subject-specific documents can be printed on-demand as brochures, flat sheets and saddle-stitched depending on the documents page count and purpose.

Organizational

N/A

Financial

Printing costs if determined.

Environmental, Staff, and Public Safety

N/A

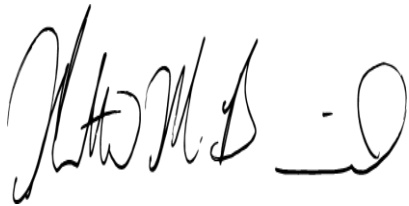
Follow-up Action / Communications

Final edits will be made and available for posting online, sent in email attachments and/or printed if determined.

Report Approval Details

Document Title:	Community Profile .docx
Attachments:	<ul style="list-style-type: none">- CommProfile-TheBuildingofWheatlandCounty-web.pdf- CommProfile-LivingWheatlandCounty-web.pdf- CommProfile-InvestWheatlandCounty-web.pdf- Community Profile-web.pdf
Final Approval Date:	Sep 10, 2020

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read 'Matthew Boscarol' with a stylized flourish at the end.

Matthew Boscarol

A handwritten signature in black ink, appearing to read 'Brian Henderson' with a stylized flourish at the end.

Brian Henderson